



IOWA STATE UNIVERSITY™ BACON EXPO

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For Immediate Release

IOWA STATE BACON EXPO ENTERTAINMENT SCHEDULE ANNOUNCED

AMES, IOWA – The 2015 Iowa State Bacon Expo is to be held from 11 a.m. to 3 p.m. on Oct. 10, in the Hansen Agriculture Student Learning Center, south of Iowa State's campus.

Bacon Expo is a family-friendly event that brings Iowans (and even some out-of-staters) together, all for the love of bacon. While attendees snack on traditional bacon strips and unique bacon items (previous years have seen chocolate-covered bacon, bacon cupcakes, jalapeño-wrapped bacon and much more), they can also enjoy live entertainment and learn about Iowa's pork industry via ISU student organizations, vendors within the industry and the Bacon Expo Education Committee.

The day-of entertainment schedule is as follows:

- 11:30 a.m. – College of Agriculture and Life Sciences Dean, Wendy Wintersteen Welcome
- 11:40 a.m. – Iowa State Student Music Performance
- 12:00 p.m. – Meat Fabrication
- 1:15 p.m. – Bacon Feud Game Show – NEW!
- 1:45 p.m. – Iowa State Student/Group Music Performance
- 2:00 p.m. – Bacon Eating Contest
- 2:35 p.m. – Iowa State Student Music Performance
- 2:45 p.m. – Awards Presentation

Aside from Dean Wendy Wintersteen being in attendance, representatives from the Iowa Pork Producers Association and the National Pork Board will also be there.

To attend the Iowa State Bacon Expo, tickets are sold at baconexpo.ag.istate.edu or at the door on Saturday, Oct. 10.

For updates, ticket giveaways and to learn more about Bacon Expo, follow [@ISUBaconExpo](https://twitter.com/ISUBaconExpo) on Twitter and [Iowa State Bacon Expo](https://www.facebook.com/IowaStateBaconExpo) on Facebook.

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2015 Iowa State Bacon Expo Official Vendor List

Bacon Innovators:

Iowa Soybean Assn.
Olde Main Brewing Co.
Scratch Cucakery
Forefathers Craft Bacon
Sweet to Eat Bakery and Cake Shop
Chocolaterie Stam

Bacon Showcasers:

Hormel Foods
Webster City Custom Meats, INC
Daily's Premium Meats, LLC

Iowa State Clubs:

Meat Science Club
Food Science Club
Alpha Gamma Rho
Farmland Foods
Agricultural Business Club
Farm Op. Club

2015 Iowa State Bacon Expo Official Sponsors

Title Sponsor:

Iowa Select

Gold:

Iowa Pork Producers Association

Bronze:

Harrisvaccines

Tyson Foods, Inc.

Summit Agricultural Group

Iowa Corn

Brenneman Pork