



IOWA STATE UNIVERSITY™ BACON EXPO

IOWA STATE BACON EXPO PRESS RELEASE

Immediate Release

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2015 IOWA STATE BACON EXPO TICKETS GO ON SALE

AMES, Iowa – Approximately 1,300 tickets have gone on sale for the third annual Iowa State University Bacon Expo.

The 2015 Iowa State Bacon Expo will be held from 11 a.m. to 3 p.m. on Oct. 10, in the Hansen Agriculture Student Learning Center on Iowa State’s campus. This is the only student-powered bacon event in the nation.

Tickets will be available online at www.midwestix.com, or at the door the day of the event.

Advanced ticket prices include: \$12 for adults; \$10 for students with a valid ISU student ID; \$8 for children 10 years and younger; and children 5 years old and younger get into the event for free. At-the-door prices include \$15 for adults and \$10 for children and students.

This year’s family-friendly event will not include punchcards, allowing attendees to enjoy as much bacon as they desire without extra expenditures after entering the event. Bacon Expo and vendor merchandise, however, will be available for purchase during the event.

The 2015 Iowa State Bacon Expo will feature live entertainment, a live pig display, several educational activities and booths about the pork industry and plenty of unique bacon items for attendees to enjoy.

The event will also educate attendees on the “Gate-to-Plate” message, showcasing how pork gets to stores, and eventually, the dinner plate. This message goes along with this year’s theme of #BaconNation2015, where attendees can learn about Iowa’s important role in the nation’s pork industry.

Philanthropic efforts are a priority this year, too. Any leftover bacon will be donated to Food at First in Ames, and the event itself will be supporting Wounded Warriors Project.

“This year, Bacon Expo is bigger and better than ever -- not only have we increased our number of vendors, but we continue to offer new and exciting ways to celebrate the pork industry in Iowa. #BaconNation2015 is sure to be full of fun and delicious bacon,” said Lexi Marek, general tri-chair.

For updates, ticket giveaways and to learn more about Bacon Expo, follow @ISUBaconExpo on Twitter and Iowa State Bacon Expo on Facebook.

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