



IOWA STATE BACON EXPO PRESS RELEASE

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IOWA STATE STUDENTS TO HOLD 4TH ANNUAL BACON EXPO

AMES, IA-- Iowa State students will be hosting the 4th annual Bacon Expo October 8th from 11 am to 2 pm at the Hansen Agriculture Student Learning Center, south of Iowa State's campus. General Co-Chair Taylor Etzel says, "For the 2016 Bacon Expo, the executive team has chosen to select the theme "Ba-Con (noun)." With this, we have placed the definition of "pure happiness" because that is what bacon is, in its simplest essence. Pure Happiness."

Bacon Expo is a family-friendly event that drew over 1200 guests last year all united for one common cause: bacon. Attendees have the opportunity to sample innovative bacon treats such as bacon gelato, chocolate covered bacon, and maple bacon cupcakes or to simply satisfy their urge for traditional style bacon. In addition to tasting bacon goodies from a multitude of vendors, attendees can also enjoy live entertainment and learn more about Iowa's Pork industry.

Iowa State's Bacon Expo includes a philanthropic effort as well. All leftover bacon will be donated to Food at First in Ames. In addition, the executive team is seeking to partner with another local philanthropy.

Tickets for the Iowa State Bacon Expo go on sale September 8th and will be available on our website, baconexpo.ag.iastate.edu.

For updates, fun-facts and to learn more about Bacon Expo, follow @ISUBaconExpo on Twitter and Iowa State Bacon Expo on Facebook.