



IOWA STATE BACON EXPO PRESS RELEASE

For immediate release

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Bacon Expo to Support Learning Disabilities Association of America as Charity of Choice for 2016

AMES, IA—The 2016 Bacon Expo will be held October 8th from 11 a.m. to 2 p.m. at the Hansen Agricultural Learning Center, located just south of Iowa State’s Campus. The theme, “Ba-Con (*noun*) pure happiness,” is modeled after a dictionary definition and compliments Bacon Expo’s efforts to educate the public on swine production and Iowa’s Pork Industry. To coordinate with the theme and goal of educating participants, the Bacon Expo 2016 executive team has selected the Learning Disabilities Association of America (LDA) as their charity of choice.

A portion of the proceeds raised from the event will be donated to LDA. This organization provides resources and support to people with learning disabilities, their parents, educators, and more. They are the leading resource available for learning disabilities.

“We are pleased to be selected as the charity of choice for Bacon Expo 2016. Their support and donation means that more resources and training will be available to teachers to utilize learning disability teaching strategies as well as helping us to advocate for children with learning disabilities in the classroom. With Bacon Expo’s emphasis on education and the 2016 theme, “Ba-Con (*noun*) pure happiness,” we appreciate your support to provide more resources to benefit individuals with learning disabilities,” said Patricia M. Lillie, President, Learning Disabilities Association of America.

In addition, Bacon Expo will continue donating leftover bacon from the event to Food at First in Ames. Food at First serves seven hot meals a week to those in need, no questions asked.

Tickets for Iowa State Bacon Expo go on sale September 8th and can be purchased online at our website baconexpo.ag.iastate.edu or at the door October 8th.

To stay up-to-date with Iowa State Bacon Expo 2016, “Like” us on Facebook at Iowa State Bacon Expo or follow us on twitter at @ISUBaconExpo.