



# IOWA STATE UNIVERSITY. BACON EXPO

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For more information, contact:

Macy Marek, General Tri-Chair

Megan Andersen, General Tri-Chair

Beth Zuber, General Tri-Chair

Email: [isubaconexpo@gmail.com](mailto:isubaconexpo@gmail.com)

[www.baconexpo.ag.iastate.edu](http://www.baconexpo.ag.iastate.edu)

## **IOWA STATE STUDENTS TO HOLD 5<sup>TH</sup> ANNUAL BACON EXPO**

AMES, IA – Iowa State students will be hosting the 5<sup>th</sup> annual Bacon Expo on October 7<sup>th</sup> from 11 am to 2 pm at the Hansen Agriculture Student Learning Center, south of Iowa State’s campus, General Tri-Chair Macy Marek says, “For the 2017 Bacon Expo, the executive team has chosen to select the theme “Bacon Hero”. With this, we will have a day of fun filled superhero activities from education to live entertainment.

Bacon Expo is a family-friendly event that drew over 1200 guest last year all united for one common cause: bacon. Attendees have the opportunity to sample innovative bacon treats such as bacon gelato, chocolate covered bacon, and maple bacon cupcakes or to simply satisfy their urge for traditional style bacon. In addition, you may be able to participate in the bacon eating contest or event learn more about Iowa’s Pork industry.

Iowa State’s Bacon Expo included a philanthropic effort as well. All leftover bacon will be donated to Food at First in Ames. In addition, along with this year’s theme the executive team has decided to donate all of our proceeds to the Make-A-Wish Foundation.

Tickets for the Iowa State Bacon Expo are now on sale! These are available on our website, [baconexpo.ag.iastate.edu](http://baconexpo.ag.iastate.edu) or at [midwestix.com](http://midwestix.com).

For updates, fun-facts and to learn more about Bacon Expo, follow @ISUBaconExpo on Twitter and Iowa State Bacon Expo on Facebook.